



**ExcellentLife**

## **Cookie statement**

**Cookies are small files that are placed on your computer, laptop or mobile phone during a visit to a website. As a user, you must be informed in advance about the placement of cookies. Certain (types of) cookies may not be placed before you give permission for this.**

### **What kind of cookies does ExcellentLife B.V. use?**

ExcellentLife B.V. only uses functional and privacy-friendly analytical cookies. These cookies are necessary for the technical operation of the website or only slightly infringe your privacy.

### **Functional cookies**

These cookies are necessary for the website to work properly. E.g., cookies that make it possible for us to detect abuse of our website, or cookies that ensure that the website is loaded evenly. At the bottom of this page you will find an overview of the cookies we place, including the purposes for which we do this and the retention periods.

### **Analytical cookies**

Analytical cookies enable us to analyze and map the use of the website. These cookies are placed on your device to obtain information about the quality and/or effectiveness of our website. We have set the analytical cookies in such a way that your privacy is not or only slightly infringed. At the bottom of this page you will find an overview of the cookies we place, including the purposes for which we do this and the retention periods.

We use Google Analytics and we have taken several steps to ensure that we process your personal data in a privacy-friendly manner:

Google may only provide the information collected by cookies to third parties if Google is legally obliged to do so, or insofar as third parties process the information on behalf of Google. We have no influence on this.

Google stores the data collected by Google Analytics in the United States and complies with the agreements regarding the European-American Privacy Shield. Please read the Google Privacy Policy and/or the specific Google Analytics Privacy Policy for more information.



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## Social Media Buttons

When you click on one of the buttons of the social networks on our website, you will arrive at the website of these third parties. These buttons work by means of pieces of code that come from the social networks. These pieces of code may place cookies over which we have no influence. We refer you to the privacy statement of the social media channels for more information about the (personal) data that they process about you by means of these cookies.

## Which cookies are used on this website?

ExcellentLife B.V. uses the cookies below on <http://www.ExcellentLife.nl/>.

Type of cookies	Purpose
<b>Analysis cookies</b> – These cookies are used to gain insight into our visitor numbers, the use of the website and to improve the search function for the user.	
<b>Omniture Site Catalyst Cookies</b>	On the ExcellentLife B.V. website, these are so-called "first party cookies". This means that they belong to the ExcellentLife B.V. website and cannot be read or used by other websites.  This cookie is used to determine whether cookies have been enabled by the user.
<b>Google Analytics Cookies</b>	These cookies are used to collect information about how site visitors use them. This information enables us to further improve the site. The information is collected in an anonymous form with these cookies.
<b>Session-cookies</b>	Session cookies are used to store status information during a particular session. These cookies are only cached for as long as a user visits the website issuing the session cookie, and are removed from the cache when the session is closed.
<b>Functional cookies</b> – These cookies are necessary for the proper functioning of the website. These cookies remember the preferences of visitors (language, location, et cetera).	



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<b>Country preference cookies</b>	These cookies remember the country preferences of the website visitor. The preferred country page is shown to the visitor without having to select the desired page again.
<b>Language preference cookies</b>	These cookies remember the preferred language of the visitor. The website visitor then does not have to select the desired language each time the website is visited again.
<b>Content Management System Cookies</b>	These cookies determine how the website is presented to the website operator (Live site/design mode, test mode, etc.).